

Church assessment using the 7 factors that lead to growth.

1. DNA of the church is all about every attender a soul winner. (Focus)

Weak 1 2 3 4 5 6 7 8 9 10 Great

Answer each question by writing a number 1-5 (1 being weak and 5 being Great)

We celebrate soul winners in our church. (testimony, recognition, Etc.) _____

We preach or teach on personal evangelism at least 4 times a year. _____

Our mandate & strategy for personal evangelism is clear. _____

We train people how to build relationships with the lost regularly. _____

As pastor, & staff we share our stories about relationships with the lost. _____

As pastor I personally lead people to Christ monthly. _____

As pastor I share my passion, struggles, and successes in reaching the lost. _____

We inspire, educate, & resource leaders to build relationships with the lost. _____

We make it clear to leaders we expect everyone to strive to reach the lost. _____

#1 Focus produces unity. Total (add up your responses) _____ divide by 9 _____

2. As a Church we “Attract the Lost”, we have visitors every Sunday. (Attract)

Answer each question by writing a number 1-10 (1 being weak and 10 being Great)

We have at least five new guest every week to our church. _____

We have Bridge Events (Outreaches) at least once a month. _____

Our budget for the church includes at least 10% for outreach events. _____

We have brainstorming sessions with the church on how to attract people. _____

Our strategy for attracting the lost is understood by church attenders. _____

#2 Attract the Lost. Total (add up your responses) _____ divide by 5 _____

3. All guests are hosted & followed up on for at least 6 weeks. (Connect Guests)

Answer each question by writing a number 1-10 (1 being weak and 10 being Great)

We have a strategic plan for following up on guests. _____

We have a well-trained welcome team. _____

Follow up contact process is followed on every guest. _____

We have a welcome packet for every guest. _____

We use texting to follow up on guest. _____

#3 Connect with every guest. Total (add up your responses) _____ divide by 5 _____

4. We are very intentional and attractive in our marketing. (Targeted Marketing)

Answer each question by writing a number 1-10 (1 being weak and 10 being Great)

We strategically plan our marketing to attract lost people. _____

We believe every event or sermon series is worth marketing. _____

We invest in quality graphic design. (In house or outsource) _____

We pay to have quality color printing. _____

We include attenders, leadership of all ages in brainstorming sessions. _____

We empower church attenders to invite friends by producing invite cards for events and sermons on a regular basis. _____

We own a color copy machine. _____

We advertise internally and on campus to create excitement about events. _____

#4 Targeted Marketing. Total (add up your responses) _____ divide by 8 _____

5. Our facility is attractive, inviting, and pleasant. (Open & inviting Facility)

Answer each question by writing a number 1-10 (1 being weak and 10 being Great)

Our facility is clean inside and out. _____

Walls are painted, decorations are modern, lights are working, Etc. _____

Directional signage is clear and correct. _____

Curb appeal is important to our church and we strive to improve it regularly. _____

Restrooms are modern and clean and well stocked. _____

Airconditioning and heating is functioning properly. Church smells nice. _____

#5 Open & inviting facility. Total (add up your responses) _____ divide by 6 _____

6. Relationship building is strategically planed, not left to chance. (Relationships)

Answer each question by writing a number 1-10 (1 being weak and 10 being Great)

We have a connection process for people to move from guest to involved. _____

We have system to help people connect to each other. _____

We have circle groups, small groups or some type of relationship groups. _____

We have training for people to discover and get involved in ministry. _____

We preach and teach concerning the power of relationships regularly. _____

#6 Relationships Total (add up your responses) _____ divide by 5 _____

7. Sunday service is seen by the whole church as the super bowl, and done with excellence.

Includes these key components.

Answer each question by writing a number 1-10 (1 being weak and 10 being Great)

- Preaching is prepared and relevant. _____
- Worship is a powerful experience with a real God and is organized. _____
- Children’s Ministry is staffed, financed, prepared and organized. _____
- Welcome team in place early, greeters, ushers, parking & welcome center. _____
- Multi-Media and sound in place early and prepared. Playing before service. _____
- Facility Team is ready, set up, stocking, cleaning, and directional signs. _____
- Marketing Team is ready with bulletin, advertisement, and printed Info. _____
- Prayer team early for prayer and prepared for altar time. _____
- Follow up Team is prepared with guest packets and to collect guest info. _____
- Atmosphere which includes Music, Decorations, Friendliness and Vibe. _____
- #7 Sunday Service. Total (add up your responses) _____ divide by 10 _____

The 7 Factors that lead to healthy growth. (Summary)

- Focus, plan, strategy produces unity. Answer #1 _____
- Attract the Lost Answer #2 _____
- Connect with every guest on purpose. Answer #3 _____
- Targeted marketing internal and external communication. Answer #4 _____
- Open and inviting facility. Answer #5 _____
- Relationships with new and existing attenders & with the church. Answer #6 _____
- Sunday service components that must be in place with excellence. Answer #7 _____

What four factors have the highest average score?

What three factors have the lowest average score?
